

عنوان مقاله:

Entrepreneurial Ecosystems and Success Factors : A Cross-Country Study

محل انتشار:

چهارمین کنفرانس بین المللی مطالعات نوین در علوم انسانی، علوم تربیتی، حقوق و مطالعات اجتماعی (سال: 1402)

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خلاصه مقاله:

This study seeks to unravel this inquiry by employing statistical analysis on a sample of ۶۰ recent articles drawn from bibliographic sources. Through a thorough examination of the chosen literature, coupled with insights gleaned from practical business experiences, we have identified and gauged the relative importance of factors underscored in recent research as primary determinants of startup success. Our analysis facilitates the articulation of a fundamental set of seven practical business success factors, substantiated by academic literature, denoted as Core-۷ SF. This core serves to pinpoint the convergence between success in practical business applications and scholarly investigations. The Core-۷ SF reveals that the paramount predictor of startup success is the ideation process, succeeded by CEO leadership, the business model, marketing strategy, and the composition of the entrepreneurial team. Furthermore, disparities tied to the geographic affiliations of authors have been uncovered, indicating that cultural nuances influence the varying importance accorded to distinct success factors.

کلمات کلیدی:

Entrepreneurial Ecosystems, Success Factors, Cross-Country Study

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